Helping Kids Grow into Their Best Selves

Kids deserve to pursue the lives they want to live — lives filled with financial security, purposeful work, meaningful relationships, and networks of support. Turning that vision into reality is the most essential work we — individually and collectively — can do.

*Prepared Parents* was born to help families do just that, providing tools that focus on *preparedness* and nurture their kids' social-emotional and learning needs at home.

When schools closed during the COVID-19 pandemic, parents needed these tools more than ever. Our resources helped families meet the challenges of remote learning and support kids' mental and social-emotional health through the most chaotic period in American public education.

The work of Prepared Parents lives on in *UNBOXED By Prepared Parents*, a resource center with more than 100 tips and activities for busy families to develop the habits and skills that nurture curious, independent, and resilient kids. These resources remain available to families, educators, and community members.

Learning Science, Developmental Psychology, and Behavioral Research *For Families*

In the midst of a global pandemic, we worked quickly and nimbly to support families struggling with new and unprecedented challenges:

- We developed *tips, projects, and activities* for parents to nurture the habits and skills that mattered most for their kids.
• We launched digital learning kits that combine real-world project-based learning experiences with activities and routines to build social-emotional skills.

• We built a community 50K strong directly with parents, as well as through partnerships with employers and community-based organizations to support their parent communities.

• We engaged a network of education nonprofits to provide teachers and families the resources to bridge the divide between home and school through a shared language and experience.

Habits and Skills That Go Hand-In-Hand with Living a Fulfilled Life


In Prepared, Diane shares her journey as an educator, mother, and leader of one of America's most innovative public-school networks. She gives parents a roadmap to prepare their children to succeed in college, thrive in today's workplace, and lead secure and fulfilled lives.